

# Business Impact Study



**When you need a guide to solve employee appreciation and employee engagement issues in your organization, the success you should expect is a direct reflection of your targeted goals.**

**Leaders who turn to MyEmployees for industry expertise and customized solutions, see positive gains in the areas that affect their business performance the most.**

**Here is one example of the impact of that in action...**

**Q: What is your name?**

**A:** Mike Valentino

**Q: What is your title and your role with your company?**

**A:** CEO

**Q: What is the name of your company and what type of business are you in?**

**A:** Coastal Gyms DBA Gold's Gym

**Q: What business challenges were you were facing before partnering with MyEmployees?**

**A:** We had no specific recognition program for our staff and members

**Q: How did MyEmployees help you address those business challenges?**

**A:** The recognition program allows us to have a consistent way to recognize our staff and members for their commitment, consistency and performance

**Q: How did your company benefit as a direct result of partnering with MyEmployees?**

**A:** The presentation of the recognition awards shows up in many positive ways in many facets, our actual recognition event becomes memorable for the recipient leaving them feeling very positive and appreciated, the recognition events being shown and talked about on social media, amongst friends/family along with other outlets has a very positive impression of our business and how our organization thinks about and recognizes our people.

**Q: What else would you like to share about your experience with MyEmployees?**

**A:** David and Becky are outstanding representatives for MyEmployees, They are both a pleasure to work with. They have been committed and helpful on every aspect of rolling out the program and more importantly helping assure it is being delivered and followed consistently each month. The overall support from the [engagement] coaches following up with our leadership team, answering questions and giving ideas has been outstanding. The simplicity of the recognition program was a significant reason for implementing it and the follow through by MyEmployees has shown it to be a great addition.

*What struggles do you face in your organization? MyEmployees will work with you to create an employee engagement and recognition solution to bring you similar results... and more.*